

Centre for Sustainability and Responsible Management

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Director's Welcome

This is the first newsletter for the Centre for Sustainability and Responsible Management (CSRМ), which was formally launched in November 2021. The CSRМ brings together academics from the Faculty of Business and Law (FBL) at the University of Roehampton, London. Specifically, the CSRМ consists of virtually all staff involved in Research and Knowledge Exchange (RKE) in the Business School as well as several

colleagues from the Law School, whose RKE interests are related to different aspects of business. The Centre aims to increase the profile of the university on issues related to sustainability and responsible management and enhance impact of the research in these areas, by engaging with a diverse set of stakeholders.

Professor Stephen Drinkwater
Director, CSRМ



Overview of RKE in the CSRSM

- Based around **3 themes**:

1: **Sustainable Marketing, R-etailing and Supply Chain**, especially:

- o Sustainable Supply Chain Management
- o Digital Marketing and Innovation

2: **Sustainable and Responsible Accounting, Finance and Economics**, especially:

- o Climate change (includes public policy and global initiatives)
- o Integrating the sustainable development goals into corporate performance (includes integrated decision-making & reporting)
- o Monetary/fiscal policy, sustainable finance and macro aspects of financial markets (includes fintech innovation & microfinance)

3. **Responsible Management**, especially:

- o Enterprise and Innovation (includes business model innovation, sustainable strategy & international business)
- o Equality in the workplace (includes gender, diversity, and equitable mobile/flexible working practices)
- o Organisational resilience (includes links with risk management, economic recovery, and resilience performance indicators)

Further information is available on the CSRSM website, including a list of current research projects:

<https://www.roehampton.ac.uk/research-centres/centre-for-sustainability-and-responsible-management>

CSRSM Launch Event

The CSRSM had its official launch on 25th November 2021 in the Portrait Room, Grove House.

This was part of a series of launch events in which all 9 of the university's new RKE Centres held events across campus in late November 2021 to showcase their research and knowledge exchange.

The CSRSM launch event consisted of three elements:

- Presentations
- Panel Discussion
- Drinks Reception

The event was also live-stream so that colleagues and stakeholders who were unable to attend could view and participate in the events.



Presentations

[Prof. Stephen Drinkwater](#): Welcome and Overview

[Dr. Mayra Ruiz Castro](#): Dual Earner Couples

[Dr. Michal Izak](#): Flexible Working within Organisations

[Prof. Wantao Yu](#): Supply Chain Sustainability and Resilience

Panel Discussion

Sustainability in Light of the COP26 Summit

Chair: [Dr Jan Moorhouse](#)

Panel Members: [Prof. Molly Scott Cato](#), [Dr Gabor Sarlos](#) and [Dr Neil Jennings](#) (Imperial College, London)

Drinks Reception

Featured RKE Project: Making the 360-degree Charity – KE project with Sutton Night Watch

Last year a collaboration between academics from the CSRM ([Dr Ellis Osabutey](#)) and School of Education ([Dr Melissa Jogie](#), PI) resulted in the successful award of a [BIG Voucher](#) Innovation funding scheme to work with Sutton Night Watch Homeless Charity.

[The project](#) aims to catalyse the long-term growth of [Sutton Night Watch Homeless](#) and set out to transform its current services and operations into a '360-degree charity'. In order to achieve this, it was proposed that the charity should become more robust after the impact of the COVID-19 crisis in terms of helping the charity consider the ways in which they can continue to function and operate even with disruption to business-as-usual services for homeless, transient, and vulnerable clients.

The proposed model aimed to help the charity with activities related to their (i) triage, (ii) advice, and (iii) active engagement with downstream services.

The project was able to successfully set up structures in place to help across all these activities:



Business innovation: The Charity's business strategy was improved and adapted to help Sutton digitally transform and train staff about digital archiving so that they are now able to host 140+ clients in terms of their status within the system, information logged on file with wait times, treatment plans, counselling sessions etc. A stock management system was also set up to help the charity seek out more efficient resourcing of food supplies through local suppliers and charity food drives.

Education initiative: Through the RSU *Growhampton* student initiative a sustainable recreational garden was set up at the charity, where clients can grow their own herbs for meal preparation and low-burden crops like potatoes. This involved knowledge exchange between clients and members of Sutton and our university students at Roehampton with both parties working together to install and seed the 'Garden of Hope' at the charity (photos included of activities completed in March 2022).



New MSc Degree Programmes in the Business School

Three MSc programmes that are related to the CSRSM have been validated in the past few months. Each of these programmes is accepting applications for a start in September 2022. The three programmes are:

MSc in Banking, Finance and Risk Management

MSc in Global Logistics and Supply Chain Management

MSc in Sustainable Economics

Applications can also be made to each programme for a start in January 2023. These MSc programmes can be studied either on a full-time (12 months) and part-time (24 months) basis. In addition, there is flexibility given that it is possible to obtain a Post-Graduate (PG) Diploma or Certificate by achieving fewer than the full amount of credits or for studying on the programme over a shorter period.

Further details on these programmes as well as on other taught PG degrees that are offered by the university can be found at:

<https://www.roehampton.ac.uk/postgraduate-courses/>



Other News

Prof. Molly Scott Cato has made several media appearances and also been quoted across a range of outlets. These include on 'What is climate finance and why is it important' in *Euronews* (November 2021)

<https://www.euronews.com/green/2021/11/10/repair-money-why-climate-finance-is-crucial-to-the-success-of-cop26>

Dr Mayra Ruiz Castro gave a webinar on the key findings from the project on the impact of Covid-19 on working couples which was funded by the UKRI Strategic Priority Fund (December 2021)

Prof. Stephen Drinkwater gave a presentation to the CIPD South West London Branch on the Recent Trends in the London and UK Labour Markets (March 2022)

Dr Michal Izak has been made an Associate Editor of *Management Learning* (April 2022)

Research Publications in 2021 and 2022 (to date)

Accounting, Finance, Economics and Governance

Davies, J., Cooper, R. E., Moncrieff, J., Montagu, L., Rae, T. and **Parhi, M.** (2022). The costs incurred by the NHS in England due to the unnecessary prescribing of dependency-forming medications. *Addictive Behaviors*, 125, 107143.

<https://www.sciencedirect.com/science/article/abs/pii/S0306460321003282>

Drinkwater, S. (2021). Brexit and the 'left behind': Job polarization and the rise in support for leaving the European Union. *Industrial Relations Journal*, 52(6), 569-588.*

<https://onlinelibrary.wiley.com/doi/full/10.1111/irj.12348>

Elrazaz, T. Z., **Elmassri, M.** and Ahmed, Y. (2021). Real earnings manipulation surrounding mergers and acquisitions: the targets' perspective. *International Journal of Accounting & Information Management*, 29(3), 429-451.

<https://www.emerald.com/insight/content/doi/10.1108/IJAIM-11-2020-0188/full/html>

Elshandidy, T., **Elmassri, M.** and Elsayed, M. (2022). Integrated reporting, textual risk disclosure and market value. *Corporate Governance*, 22(1), 173-193.

<https://www.emerald.com/insight/content/doi/10.1108/CG-01-2021-0002/full/html>

Foresti, P. and Napolitano, O. (2022). Risk sharing in the EMU: A time-varying perspective. *JCMS: Journal of Common Market Studies*, 60(2), 319-336.*

<https://onlinelibrary.wiley.com/doi/full/10.1111/jcms.13217>

Mukherjee, S., Mukherjee, S., Mishra, T., Broll, U. and **Parhi, M.** (2021). Spot exchange rate volatility, uncertain policies and export investment decision of firms: A mean-variance decision approach. *The European Journal of Finance*, 27(8), 752-773.*

<https://www.tandfonline.com/doi/abs/10.1080/1351847X.2020.1842785>

Nguyen, T. T., Duong, C. M. and **Narendran, S.** (2021). CEO profile and earnings quality. *Review of Quantitative Finance and Accounting*, 56(3), 987-1025.*

<https://link.springer.com/article/10.1007/s11156-020-00916-7>

Nguyen, T. T., Nguyen, M. C., Bui, H. Q. and Vu, T. N. (2021). The cash-holding link within the supply chain. *Review of Quantitative Finance and Accounting*, 57(4), 1309-1344.*

<https://link.springer.com/article/10.1007/s11156-021-00979-0>

Scott Cato, M. (2022). *Sustainable Finance: Using the Power of Money to Change the World*. Springer. <https://link.springer.com/book/10.1007/978-3-030-91578-0?noAccess=true>

Marketing, Operations, Supply Chain and Innovation

Amankwah-Amoah, J., Debrah, Y. A., **Yu, W.**, Lin, Z., Danso, A. and Adomako, S. (2021). Technology strategies in emerging economies: Emerging issues, challenges and new research agenda. *Technological Forecasting and Social Change*, 170, 120881.*

<https://www.sciencedirect.com/science/article/abs/pii/S0040162521003139>

Andreini, D., Fetscherin, M. and **Zarantonello, L.** (2021). How a CEO's personality, performance, and leadership predict advertising credibility: Conceptualizing and measuring CEO brand image. *Journal of Advertising Research*, 61(1), 110-124.*

<http://www.journalofadvertisingresearch.com/content/61/1/110.abstract>

Areal, F. J., **Yu, W.**, Tansey, K. and Liu, J. (2022). Measuring sustainable intensification using satellite remote sensing data. *Sustainability*, 14(3), 1832.

<https://www.mdpi.com/2071-1050/14/3/1832>

Bagozzi, R. P., Romani, S., Grappi, S. and **Zarantonello, L.** (2021). Psychological underpinnings of brands. *Annual Review of Psychology*, 72, 585-607.**

<https://www.annualreviews.org/doi/abs/10.1146/annurev-psych-010419-051008>

Chavez, R., Malik, M., Ghaderi, H. and **Yu, W.** (2021). Environmental orientation, external environmental information exchange and environmental performance: Examining mediation and moderation effects. *International Journal of Production Economics*, 240, 108222.*

<https://www.sciencedirect.com/science/article/abs/pii/S0925527321001985>

Ding, H., Hung, K. P., Peng, N. and **Chen, A.** (2021). Experiential value of exhibition in the cultural and creative park: Antecedents and effects on CCP experiential value and behavior intentions. *Sustainability*, 13(13), 7100.

<https://www.mdpi.com/2071-1050/13/13/7100>

Gupta, S., Starr, M. K., Farahani, R. Z. and **Asgari, N.** (2022). OM forum - Pandemics/epidemics: Challenges and opportunities for Operations Management research. *Manufacturing & Service Operations Management*, 24(1), 1-23.*

<https://pubsonline.informs.org/doi/abs/10.1287/msom.2021.0965>

Kamalaldin, A., Sjödin, D., **Hullova, D.** and Parida, V. (2021). Configuring ecosystem strategies for digitally enabled process innovation: A framework for equipment suppliers in the process industries. *Technovation*, 105, 102250.*

<https://www.sciencedirect.com/science/article/pii/S0166497221000316>

Moorhouse, J. V. and Brennan, R. (2021). Controversy and doxa: sustainable food policy and the English vegetable sector? *Journal of Business & Industrial Marketing*, 36(9), 1541-1555.

<https://www.emerald.com/insight/content/doi/10.1108/JBIM-01-2020-0053/full/html>

Marketing, Operations, Supply Chain and Innovation (Cont.)

Peng, N. and **Chen, A.** (2021). Consumers' luxury restaurant reservation session abandonment behavior during the COVID-19 pandemic: The influence of luxury restaurant attachment, emotional ambivalence, and luxury consumption goals. *International Journal of Hospitality Management*, 94, 102891.*

<https://www.sciencedirect.com/science/article/pii/S0278431921000347>

Tabaklar, T., Sorkun, M. F., Yurt, O. and **Yu, W.** (2021). Exploring the microfoundations of dynamic capabilities for social innovation in a humanitarian aid supply network setting. *Industrial Marketing Management*, 96, 147-162.*

<https://www.sciencedirect.com/science/article/abs/pii/S0019850121000845>

Yu, W., Wong, C. Y., Chavez, R. and Jacobs, M. A. (2021). Integrating big data analytics into supply chain finance: The roles of information processing and data-driven culture. *International Journal of Production Economics*, 236, 108135.*

<https://www.sciencedirect.com/science/article/abs/pii/S0925527321001110>

Yu, W., Zhao, G., Liu, Q. and Song, Y. (2021). Role of big data analytics capability in developing integrated hospital supply chains and operational flexibility: An organizational information processing theory perspective. *Technological Forecasting and Social Change*, 163, 120417.*

<https://www.sciencedirect.com/science/article/abs/pii/S0040162520312439>

Zarantonello, L., Grappi, S., Formisano, M. and Schmitt, B. H. (2021). A "crescendo" model: Designing food experiences for psychological well-being. *European Journal of Marketing*, 55(9), 2414-2438.*

https://www.emerald.com/insight/content/doi/10.1108/EJM-03-2020-0195/full/html?utm_source=rss&utm_medium=feed&utm_campaign=rss_journalLatest

People, Operations, Strategy and Entrepreneurship

Amankwah-Amoah, J., Khan, Z. and **Osabutey, E. L.** (2021). COVID-19 and business renewal: Lessons and insights from the global airline industry. *International Business Review*, 30(3), 101802.* <https://www.sciencedirect.com/science/article/pii/S0969593121000093>

Bal, P. M. and **Izak, M.** (2021). Paradigms of flexibility: A systematic review of research on workplace flexibility. *European Management Review*, 18(1), 37-50.*

<https://onlinelibrary.wiley.com/doi/full/10.1111/emre.12423>

Recognised as a highly cited paper.

Davis, F. and Tsourous, G. (2021). *Defeating Minority Exclusion and Unlocking Potential: The Holy Land*. ICOHS/University of Birmingham/All Party Parliamentary Group on Holy Land.

Received media coverage including in the *Church Times*.

People, Operations, Strategy and Entrepreneurship (Cont.)

Lupu, I., **Ruiz-Castro, M.** and Leca, B. (2022). Role distancing and the persistence of long work hours in professional service firms. *Organization Studies*, 43(1), 7-33.**

<https://journals.sagepub.com/doi/abs/10.1177/0170840620934064>

Nazarian, A., **Atkinson, P.**, Foroudi, P. and Edirisinghe, D. (2021). Factors affecting organizational effectiveness in independent hotels – The case of Iran. *Journal of Hospitality and Tourism Management*, 46, 293-303.

<https://www.sciencedirect.com/science/article/abs/pii/S1447677021000036>

Nazarian, A., **Atkinson, P.**, Foroudi, P. and Soares, A. (2021). Working together: Factors affecting the relationship between leadership and job satisfaction in Iranian HR departments. *Journal of General Management*, 46(3), 229-245.

<https://journals.sagepub.com/doi/full/10.1177/0306307020968535>

Nazarian, A., Velayati, R., Foroudi, P., Edirisinghe, D. and **Atkinson, P.** (2021). Organizational justice in the hotel industry: Revisiting GLOBE from a national culture perspective. *International Journal of Contemporary Hospitality Management*, 33(12), 4418-4438.*

<https://www.emerald.com/insight/content/doi/10.1108/IJCHM-04-2021-0449/full/html>

Nazarian, A., Zaeri, E., Foroudi, P., Afrouzi, A. R. and **Atkinson, P.** (2022). Cultural perceptions of ethical leadership and its effect on intention to leave in the independent hotel industry. *International Journal of Contemporary Hospitality Management*, 34(1), 430-455.*

https://www.emerald.com/insight/content/doi/10.1108/IJCHM-05-2021-0643/full/html?utm_source=rss&utm_medium=feed&utm_campaign=rss_journalLatest

Reissner, S. C., **Izak, M.** and Hislop, D. (2021). Configurations of boundary management practices among knowledge workers. *Work, Employment and Society*, 35(2), 296-315.**

<https://journals.sagepub.com/doi/full/10.1177/0950017020968375>

Röell, C., **Osabutey, E.**, Rodgers, P., Arndt, F., Khan, Z. and Tarba, S. (2022). Managing socio-political risk at the subnational level: Lessons from MNE subsidiaries in Indonesia. *Journal of World Business*, 57(3), 101312.**

<https://www.sciencedirect.com/science/article/abs/pii/S1090951622000050>

Senyo, P. K. and **Osabutey, E. L.** (2021). Digital platformisation as public sector transformation strategy: A case of Ghana's paperless port. *Technological Forecasting and Social Change*, 162, 120387.*

<https://www.sciencedirect.com/science/article/abs/pii/S0040162520312130>

Shortt, H. and **Izak, M.** (2021). Scarred objects and time marks as memory anchors: The significance of scuffs and stains in organisational life. *Human Relations*, 74(10), 1688-1715.**

<https://journals.sagepub.com/doi/abs/10.1177/0018726720938848>

* indicates published in a CABS3 rated journal.

** indicates published in a CABS4 rated journal.